

ooh ART

(OUT OF HOME)

1st Billboard Art Competition Adult

Youth Divisions

CALL FOR ENTRIES

ENTRIES SOUGHT FOR BILLBOARD ART COMPETITION – ADULT AND YOUTH DIVISIONS

Entries are now being accepted via Email for **ooh ART** Billboard Art Contest to promote the arts and artists in the Cape Girardeau area. The Top 4 winners in the contest will have their images featured on a series of printed billboards and digital billboards. The contest is being coordinated by the Arts Council of Southeast Missouri in partnership with DSW Signs. The contest is open to professional and non-professional adult artists 18 years of age or older who live in the Southeast Missouri area and youth ages 8 to 17 in the youth division. The goal of the project is to capture the creative spirit of all art forms represented in Southeast Missouri. Contest Guidelines are available at the Arts Council of Southeast Missouri or the **ooh ART** are below.

Deadline to enter is September 30, 2020.

SPONSORED BY:



IN PARTNERSHIP WITH:



ABOUT THE ART IN THE OPEN:

The competition is for artwork image only, not billboard design. We are looking for images that are rectangular/horizontal/landscape in composition. In addition to the winning entrant's art image, name and medium, the billboard will also include the Arts Council of Southeast Missouri logo. DSW Signs, and the Arts Council of Southeast Missouri are responsible for determining the final layout of the billboard and has the right to edit/crop artwork image to fit a particular billboard space. Location, sizes of billboards and duration of visibility will be solely determined by DSW Signs based upon billboard space availability.

IMPORTANT TO KEEP IN MIND WHEN CHOOSING IMAGE TO SUBMIT:

When submitting images of work(s), keep in mind that SIMPLE, BOLD images with STRONG COLOR and VISUAL CONTRAST work best. Details get lost on outdoor advertising. Not every art piece works for outdoor advertising. While a piece might be truly wonderful, unless it reads well at 65 miles an hour, it might not be a good fit for a billboard.

ooh ART

(OUT OF HOME)

1st Billboard Art Competition – Adult and Youth Divisions

CONTEST GUIDELINES

DEADLINE: September 30, 2020

WHO IS ELIGIBLE:

Adult Division: Professional and non-professional artists 18 years of age or older who live within the Southeast Missouri region of Cape Girardeau, MO.

Youth Division: Youth ages 7 to 17 who live with-in a Southeast Missouri region Cape Girardeau, MO.

ENTRY REQUIREMENTS:

- This contest pieces are submitted digitally via Email at
- Limited to up to four (4) entries.
- **Adult Division:** There is a \$20 fee for up to four (4) entries.
- **Youth Division:** FREE to enter up to four (4) entries.
- ORIGINAL in concept and design.
- All entries must be RECTANGULAR/HORIZONTAL/LANDSCAPE in composition. Remember, the winning entries will be on billboards.
- Our goal is to capture the creative spirit of all art forms represented in Southeast Missouri.
- We welcome entries representing 2-D art forms (paintings, drawings, photographs, etc.)
- We welcome entries representing 3-D art forms (pottery, jewelry, woodcarving, fiber arts, etc.). These entries would, of course, be a creative photographic representations of the art form being showcased.
- We welcome inclusion of performing and writing art forms (musicians, dancers, singers, writers, poets, actors, etc.) These entries would, of course, be a creative photographic representations of the art form being showcased.
- All entries must meet the contest guidelines or they will not be accepted.
- **No nudes or offensive work**

HOW TO ENTER:

- **Submit artwork images via Email to artscouncil@capearts.org by September 30, 2020**
- Subject Line: **ooh ART 2020**
- Body of Email: Name, Address, Best Number to Reach, Email Address, Title of Submitted Entry(ies) and their medium. (Maximum 4) and if entering Adult or Youth Division.
- Attachment(s): Attach jpeg image(s) (preferably 300dpi or higher). The title of the jpeg(s) should match the title of submitted artwork included in the body of the email.

- **Adult Division:** There is a \$20 entry fee for up to four (4) entries.
- **Youth Division:** FREE for up to four (4) entries.
- After submitting your email entry form via Email, remember to send or bring entry fee (cash or check) to the Arts Council of Southeast Missouri or make an on-line payment at www.capearts.org/donate%20Today.aspx- just put \$20 in donation amount. **The entry fee must be received by the September 30, 2020 deadline or entry(ies) will not be considered.**

TERMS AND CONDITIONS: By submitting your artwork image and the accompanying email you are agreeing to the terms and conditions of the **ooh ART BILLBOARD ART CONTEST** as indicated below.

The Arts Council of Southeast Missouri and its partners will retain the right to use the winning artwork image for the sole purpose of creating an **ooh ART** billboard and for **ooh ART** promotional purposes. The artists retain all rights to their artwork. DSW Signs, and The Arts Council of Southeast Missouri are responsible for determining composition of the billboard and has the right to edit/crop artwork image to fit a particular billboard space. Location and size of billboards will be solely determined by DSW Signs based upon billboard space availability. **No nudes or offensive artwork will be chosen and the Arts Council of Southeast Missouri and DSW Signs retains the rights to decline artwork we deem offensive.**

ART IN THE OPEN CONTEST WINNERS

- **Adult Division:** The TOP X winning entries will be featured in a series of prominent billboards throughout Southeast Missouri...to be seen by thousands of people! Each of the TOP X winners' artwork image will be featured on one billboard in the Southeast Missouri region.
- **Youth Division:** The TOP X winning entry will be featured in a series of prominent billboards in Southeast Missouri...to be seen by thousands of people! The winner's artwork image will be featured on one billboard in the Southeast Missouri region.
- Recognition on the Arts Council of Southeast Missouri and its partners' websites and/or social media sites and through media outlets.

The winner will be selected by a panel of judges representing The Arts Council of Southeast Missouri, DSW Signs and a member of the community.

Each entrant will be notified of his/her selection status via Email.

QUESTIONS: Contact us at The Arts Council of Southeast Missouri-573.334.9233 or artscouncil@capearts.org

IMPORTANT TO KEEP IN MIND WHEN CHOOSING IMAGE TO SUBMIT:

When submitting images of work(s), keep in mind that SIMPLE, BOLD images with STRONG COLOR and VISUAL CONTRAST work best. Details get lost on outdoor advertising. Not every art piece works for outdoor advertising. While a piece might be truly wonderful, unless it reads well at 65 miles an hour, it might not be a good fit for a billboard.

