



First Friday with the Arts

Arts Council of Southeast Missouri

Corporate Membership

About:

First Friday with the Arts is a community-centered event that takes place on the First Friday of every month. Established in 2003, First Friday with the Arts is an event initiated by local galleries and gallery-owners to encourage residents of the Southeast Missouri region to engage in the arts. Currently, each of the 10 galleries located in and around Downtown Cape Girardeau participate in the monthly event by opening for later hours (from 5 pm – 9 pm), hosting Artist Receptions, as well as providing musicians, appetizers, and beverages to visitors of the event. Businesses also participate by staying open for later hours to take advantage of the increased foot traffic, and offering special promotions to guests of the First Friday Art Walk.

Membership Fees:

Yearly memberships start at \$100! Please view the attached sheet for complete listing of levels.

Benefits:

- Listed as Sponsor on First Friday Page on Capearts.org Website which receives over 100,000 hits annually
- Special Spotlight Segment once a year on Newsletter distributed to 1500 + unique email addresses
- Inclusion as Sponsor on First Friday Rack Card (10,000 printed)
- Promotion of First Friday Hours and Specials on monthly First Friday Newsletter distributed to 1500+ unique email addresses
- Inclusion on First Friday Handout and Stamp Card
- If desired, partnership between gallery/artist and store for First Friday event
- First Friday window decal to display in your business