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**CONTACT:** Liz Montgomery  
334-9233, [liz@capearts.org](mailto:liz@capearts.org)



**NATIONAL CALL FOR ARTISTS- *SUBLIMINAL: HIDDEN MESSAGES***

**CAPE GIRARDEAU, MO** – The Arts Council of Southeast Missouri has opened a Call for Artists for a new national juried exhibition, to be exhibited for the months of June and July at the Arts Council of Southeast Missouri. The deadline for entries is April 8<sup>th</sup>, 2016.

Subliminal messaging has been used in arts, advertising, and propaganda to trigger desire, elicit sales, and persuade audiences to take action. The Arts Council of Southeast Missouri in Cape Girardeau, Missouri is looking for artists who use subliminal stimuli to reinforce the content of their works. This exhibition welcomes original artwork of all media from artists across the United States.

The Arts Council of Southeast Missouri is honored to announce that the juror for this national exhibition will be Ali Cavanaugh. Ali Cavanaugh is an internationally represented fine artist. She studied painting at Kendall College of Art and Design and the New York Studio Residency Program in New York City, earning a BFA from Kendall College of Art and Design in 1995. At the age of 22, she co-founded an atelier -The New School Academy of Fine Art- in Grand Rapids, Michigan. She relocated to Santa Fe, New Mexico in 2000. It was during her seven years in Santa Fe that she developed her modern fresco process on kaolin clay. Her paintings have been the subject of numerous national and international solo and group exhibitions. Cavanaugh's paintings have been featured on book covers, countless internet features such as the Huffington Post, Fine Art Connoisseur, Hi-Fructose and in numerous print publications including The New York Times Magazine, American Art Collector, American Artist Watercolor. She has painted portraits for TIME magazine and The New York Times. Her work is featured in more than 400 private and corporate collections throughout throughout North America, Europe, Asia, and Australia. She currently lives in St. Louis, Missouri with her husband and their four children.

Full details regarding submission are included in the *Subliminal: Hidden Messages* prospectus available at the Arts Council's website:

[www.capearts.org/Subliminal.aspx](http://www.capearts.org/Subliminal.aspx)