



Subliminal messaging has been used in arts, advertising, and propaganda to trigger desire, elicit sales, and persuade audiences to take action. The Arts Council of Southeast Missouri in Cape Girardeau, Missouri is looking for artists who use subliminal stimuli to reinforce the content of their works. This exhibition welcomes original artwork of all media from artists across the United States.

Deadline for Entries: April 8, 2016

Exhibition Dates: June 3 – July 30, 2016

Opening Reception: June 3, 2016 from 5:00 – 9:00 pm, Awards Announced at 6:00 pm

Exhibition Location: Arts Council of Southeast Missouri
18 North Spanish Street
Cape Girardeau, MO 63701

www.capearts.org/Subliminal.aspx

Juror: Ali Cavanaugh

Ali Cavanaugh (American, b. 1973) is an internationally represented fine artist. She studied painting at Kendall College of Art and Design and the New York Studio Residency Program in New York City, earning a BFA from Kendall College of Art and Design in 1995. At the age of 22, she co-founded an atelier -The New School Academy of Fine Art- in Grand Rapids, Michigan. She relocated to Santa Fe, New Mexico in 2000. It was during her seven years in Santa Fe that she developed her modern fresco process on kaolin clay. Her paintings have been the subject of numerous national and international solo and group exhibitions. Cavanaugh's paintings have been featured on book covers, countless internet features such as the Huffington Post, Fine Art Connoisseur, Hi-Fructose and in numerous print publications including The New York Times Magazine, American Art Collector, American Artist Watercolor. She has painted portraits for TIME magazine and The New York Times. Her work is featured in more than 400 private and corporate collections throughout North America, Europe, Asia, and Australia. She currently lives in St Louis, Missouri with her husband and their four children.

www.alicavanaugh.com

Awards

Cash awards will be given for Best of Show (\$500), Second Place (\$300), and Third Place (\$200). The Juror, whose decisions are final, will designate award recipients. Awards will be distributed at the exhibition opening reception.

Schedule:

April 8: Deadline for Entries

May 10: Artists Notified

May 28: Deadline to Receive Accepted Entries at the Arts Council, 10 am – 4 pm

June 3: Exhibit Opening Reception 5 – 9 pm at the Arts Council

July 30: Exhibit Closes. Please pick up exhibited art at the Arts Council, 10 am – 4 pm

August 2, 3: Alternative Days to Pick Up Pieces at the Arts Council

August 12: Shipped works ready for return

Eligibility

Open to all artists 18 years and older currently residing in the United States. Entries must be original, not previously exhibited at the Arts Council, or in any Arts Council sponsored Juried Exhibit. Maximum size 48" w x 72" h including frame. Maximum weight: 75 lbs. 2D Works must be framed or gallery wrapped canvas/panel, and wired for installation. NO SAWTOOTH HANGERS. There is some flexibility for fiber & non-traditional works, please call with any questions. 3D pieces must fit through doorway, including frame/stand. The Juror reserves the right to disqualify any work not suitably presented, or that varies from submitted image.

Sales and Commissions

Every effort is made to promote sales. The Arts Council of Southeast Missouri will retain a 30% commission.

Subliminal: Hidden Messages is sponsored by the Arts Council of Southeast Missouri, and receives financial assistance from the Missouri Arts Council, a state agency.

Entry Fees

The non-refundable entry fee is \$30 for up to three works (Arts Council Members pay \$25) and \$5.00 for each additional entry after that. There is no maximum number of entries, but no more than three works by any artist will be exhibited. Diptychs and triptychs will be considered as two or three entries.

Entry Procedure

Entries will be accepted in the form of a JPEG image on a CD, or online at www.capearts.org/Subliminal.aspx. High resolution images are preferred. Required: 1 image per each 2-D piece or 2 images per 3-D piece. We suggest 300 dpi at 4" x 6". Include title, medium, size (indicated as height first, width second) on the attached form, and please label digital images as: smith01_title, smith02_title, etc.

For Mailed Entries, Please Include: Entry Fee (payable to Arts Council), completed entry form, CD, and self-addressed and stamped return envelope. Mail to:

Arts Council of Southeast Missouri
P.O. Box 901
Cape Girardeau, MO 63702

Shipment and Delivery

Shipping artwork to and from the exhibit is the responsibility of the artist. Artist may use his/her own shipping company preference, and is responsible for scheduling delivery and pick-up of artwork. Works must be labeled with artist's name, title of work, media, and price. Shipping cartons must be reusable and within shipping guidelines. Please use professional grade boxes. NO PACKING PEANUTS. Late or damaged work will not be exhibited. Hand deliveries will be accepted prior to the deadline, Tuesday – Saturday, 10-4.

Return of Work

Exhibited, hand-delivered work **MUST** be picked up at the close of the exhibit, Saturday, July 30, at the Arts Council. If you are not able to pick up your pieces on this day, the Arts Council will hold your pieces until August 3, 2016. We will not allow early removal of artwork. Shipped works will be crated and ready for shipment by August 12. ***Any pieces not picked up or shipped by this date will be disposed of at the Arts Council's discretion.***

It is the responsibility of the artist to provide postage and insurance to and from the exhibit and to schedule delivery and pick-up of the work.

Liability

Receipt of the completed form constitutes your agreement with all conditions established in the prospectus. It is the responsibility of the artist to provide all shipping costs and insurance on works during shipment. Consent to reproduce works photographically, for publicity purposes, is assumed to be granted.

All reasonable care will be taken with your works, but the Arts Council of Southeast Missouri will not be responsible for theft or damage incurred at the location. We recommend artists provide their own insurance coverage for each submission.

Subliminal: Hidden Messages
Arts Council of Southeast Missouri
National Juried Exhibition 2016, Entry Form

Name: _____

Email: _____

Address: _____

City, State, & Zipcode: _____

Phone: _____

Website/Blog: _____

Artist Signature: _____

Are you an Arts Council Member? (Circle Answer)

Yes

No

No, but I will be joining today!

_____ Payment included for an artist membership of \$25.00

Entry #1

Title: _____

Media: _____

Size: _____

Price: _____ Insurance Value (Required): _____

Entry #2

Title: _____

Media: _____

Size: _____

Price: _____ Insurance Value (Required): _____

Entry #3

Title: _____

Media: _____

Size: _____